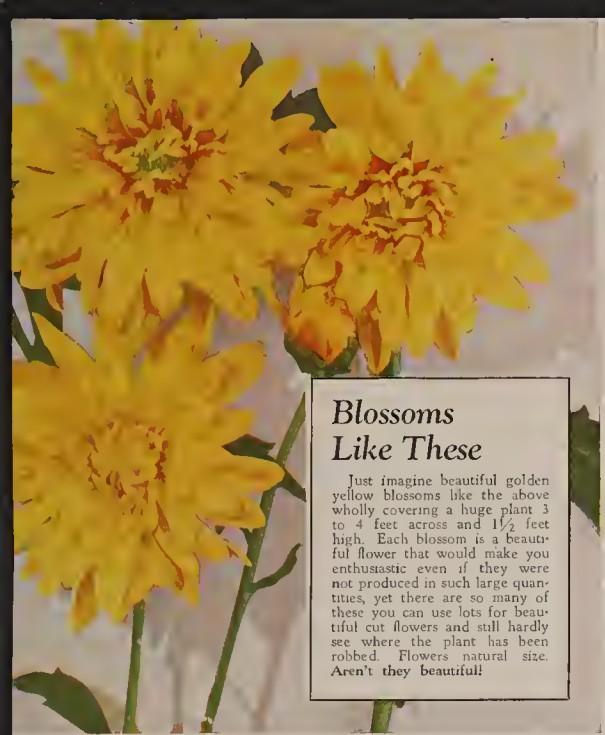


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



New!

Blossoms Like These

Just imagine beautiful golden yellow blossoms like the above wholly covering a huge plant 3 to 4 feet across and 1½ feet high. Each blossom is a beautiful flower that would make you enthusiastic even if they were not produced in such large quantities, yet there are so many of these you can use lots for beautiful cut flowers and still hardly see where the plant has been robbed. Flowers natural size. Aren't they beautiful!

New this year (1937). Never introduced before. Not to be found in your neighbor's garden; not sold by any other nursery—that's the story of Golden Glorymum's newness. You can be sure when you order this amazing new plant that you will have something never before seen in your locality or in the entire world.

Dozens of people are going to exclaim with amazement when they see Golden Glorymum for the first time blooming in your garden, and you are going to be delighted at their amazement. Every flower lover likes to have the admiration and praise of friends. You will have loads of both for your Golden Glorymum. If you don't order anything else, be sure to order the Golden Glorymum. This is the one flower above all others that you should have in your garden this year.

Dazzler Carnation starts blooming six to eight weeks after planting, and continues until frost with a glorious blaze of fiery red color.

Everblooming Hardy Dazzler Carnation

Dazzler is the amazing new Hardy Carnation that has so quickly replaced all others. It is gorgeous in your garden and gorgeous as a cut flower. Each plant makes a large showy clump with 20 to 30 strong, upright blooming stalks each 15 to 20 inches high and supporting flowers in great profusion. 40 to 50 richly clove-scented flowers open on a plant at one time. Very hardy. Has stood 15 degrees below zero without injury. Blooms first year.

ORDER NOW!
Supply Limited

DAZZLER CARNATION

PRICES:
Each \$0.40
3 for95
8 for 1.85
25 for 5.00

8 for \$1.85

2029

Fully Open Blossoms on One Plant!

COLOR PHOTO
This picture is an actual color photograph and gives an accurate idea of Golden Glorymum's amazing coloring.

2,029 beautiful fully opened blossoms on this one plant—that's the actual count made after cutting the blossoms off and counting them one by one. And in addition to the open blossoms, there were enough buds to bring the total well over 4,000. Can't you imagine the breath-taking beauty of this new and spectacular flower? Can't you imagine the excitement it is going to create among all who see it in your garden?

Let us emphasize again that the 2,029 blossoms were open blossoms. Closed buds were not included in this count.

Here's pure gold for you in a rich mass of color so amazing that you can hardly believe your eyes. Golden Glorymum is a startling contrast to anything else that has so far been introduced. It is a blossom display that will make everyone marvel.

You Can Have Golden Glorymum in Your Garden

Do not hesitate to order Golden Glorymum. Golden Glorymum is a hardy perennial that will grow and bloom profusely anywhere in the United States. It requires no particular soil and no particular care. It is easy to plant and easy to grow. You can grow it whether you are an amateur or a seasoned gardener. We offer you Golden Glorymum in our Golden Anniversary year with full confidence that you will say it is the greatest flower ever originated.

Price \$1.15 ea.

Special Offer
3 for \$2.65
6 for \$4.95

Singly these plants are priced at \$1.15 each and worth it, but to give you a start we offer 2 strong potted plants for only \$1.95; 4 for \$3.45; 6 for \$4.95.



Golden Glorymum

Everblooming GREEN THROATED Lily

(Philippine Formosanum)

We wish we could show you the beautiful apple-green throat of this new Lily. We have been unable to actually reproduce this color, you must see the actual Lilies blooming to appreciate it. Rest of the Lily is beautiful white excepting for occasional streaks of maroon on the outside, and don't forget that they are everblooming. They make a new record in length of blooming period for Lilies, starting in August and continuing until stopped by heavy frost.

Prices: 40c each; 2 for 69c; 3 for 97c; 4 for \$1.15; 8 for \$1.97; 25 or more at 20c each. All bulbs blooming size.



FROM JAPAN

We went clear to Japan to get our start with these new Green-Throated Lily bulbs. We searched the world for strong, blooming size bulbs that could be relied upon to grow for you vigorously. The bulbs we furnish you are all tested and proven bloomers that will bloom for you the first season.

Mammoth Size!

Large, beautiful trumpets, 7 inches long, 5 to 6½ inches across! Green-Throated Lily gives you a tremendous lot of beauty for your money.

WARNING: Golden Glorymum is new, the result of a scientific cross. Obtainable only from Kellogg's. Patent applied for.

Mother of Them All!

The Golden Glorymum plant shown above, in such a blaze of glory, is the beautiful mother of all the plants that we offer for sale. It is the original Golden Glorymum plant from which cuttings are taken to produce the plants you buy and plant in your garden. Order Golden Glorymum and enjoy its amazing beauty now.

With only this one plant as a start, only a limited number of plants can be produced this season. It is important that you order at once if you want to be sure of yours.

Prices: Strong, potted plants with ball of earth on roots, \$1.15 each; 2 for \$1.95; 3 for \$2.65; 4 for \$3.45; 6 for \$4.95.

From these small potted plants set this spring, Golden Glorymum belongs to the Gloriosa family, blooming season, late August to frost; colors of flowers are yellow; height 1½ to 2 feet; spread 3 to 4 feet. Produces hundreds of blossoms at one time first year and still more the second year. Hardy.

PRICES: Strong pot-grown plants, \$1.15 each; 2 for \$1.95; 3 for \$2.65; 4 for \$3.45; 6 for \$4.95.

GOLDEN GLORYMUM

Botanically Golden Glorymum belongs to the Gloriosa family, blooming season, late August to frost; colors of flowers are yellow; height 1½ to 2 feet; spread 3 to 4 feet. Produces hundreds of blossoms at one time first year and still more the second year. Hardy.

